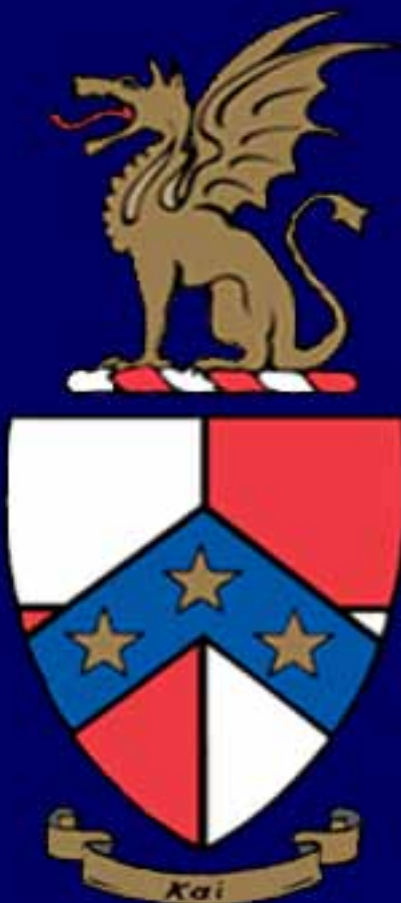


# Beta Theta Pi

## Rush 2010



*Over a Century of Continuing Excellence*



*800 Chautauqua - Norman, Oklahoma 73069 - Phone Number: 405.360.1257*



800 Chautauqua  
Norman, Oklahoma 73069  
Phone: 405.360.1257

# Welcome to the *Welcome to*



ΒΘΠ 2

# University of Oklahoma

## *Beta Theta Pi*

You have made an excellent choice if you are planning to become a member of the Greek Community at the University of Oklahoma! Composed of over 30 recognized organizations, the University of Oklahoma's Greek Community is one of the strongest and most active in the country. Most of the fraternities and sororities at OU have achieved an average grade point average far above the all men's and women's average each semester. In addition, the chapters work with each other interfraternally to raise thousands of dollars each year for nonprofit and charitable organizations. Of course, there is plenty of time for intramurals, social activities and campus involvement that make the Greek life the best way to spend your college years.

The Gamma Phi Chapter of Beta Theta Pi has been one of the top fraternities on campus for over 100 years. Betas are leaders in all areas of campus life—scholarship, athletics, and campus activities. The recruitment of such spectacular young men has allowed us to thrive for such a long time, and you just might be able to become part of such a wonderful legacy.

Your life at OU will be enriched with the traditions, campus activities, scholarship and especially brotherhood in Beta Theta Pi. Within our chapter, each member is encouraged to develop his talents, interests, and enrich the lives of all his brothers. Friendships made within the Beta house endure long after the collegiate experience. In the following pages, you will read about Beta's record of leadership, scholarship and brotherhood at OU.

We believe the principles and brotherhood of Beta Theta Pi will live forever and will enrich the lives of its brothers. We are proud of our record at OU. Each and every member envisions a future for Beta which is even more progressive and successful than its past.

We look forward to meeting you this summer and during Formal Rush Week.





**Thomas Reese**  
*President*

The Gamma Phi Chapter of Beta Theta Pi is an association of men dedicated to achieving successes at every stage of life. Our list of renowned alumni reads like a “Who’s Who” among successful doctors, lawyers, professionals, and businessmen nationwide.

Every day, we strive for excellence, whether it be academically, athletically, or through our leadership. These are all qualities that we have made a priority

***Beta Theta Pi 2009-2010 Officers***

- President - Thomas Reese*
- VP (Internal) - Andrew Sprouse*
- VP (External) - Jeff Vogt*
- Secretary - Nick Coffey*
- Treasurer - Ted Johnston*
- House Manager - Corey Walz*
- Pledge Educator - Cash Allensworth*
- Rush Chair - Josh Breeden*
- Rush Secretary - Kenton Devine*
- Philanthropy Chair - Eric Sparks*
- Scholarship Chair - Hunter Marsh*
- Intramural Chair - Austin Brown*
- Social Chair - Brandon Patrick*
- IFC/CAC Rep. - Matt Holliman*
- Ritual Chair - Mitch West*
- Song Chair - Andrew Sprouse*
- Dragons Chair - Mitch West*
- Alumni Relations - Logan Beall*
- Chaplain - David Welk*

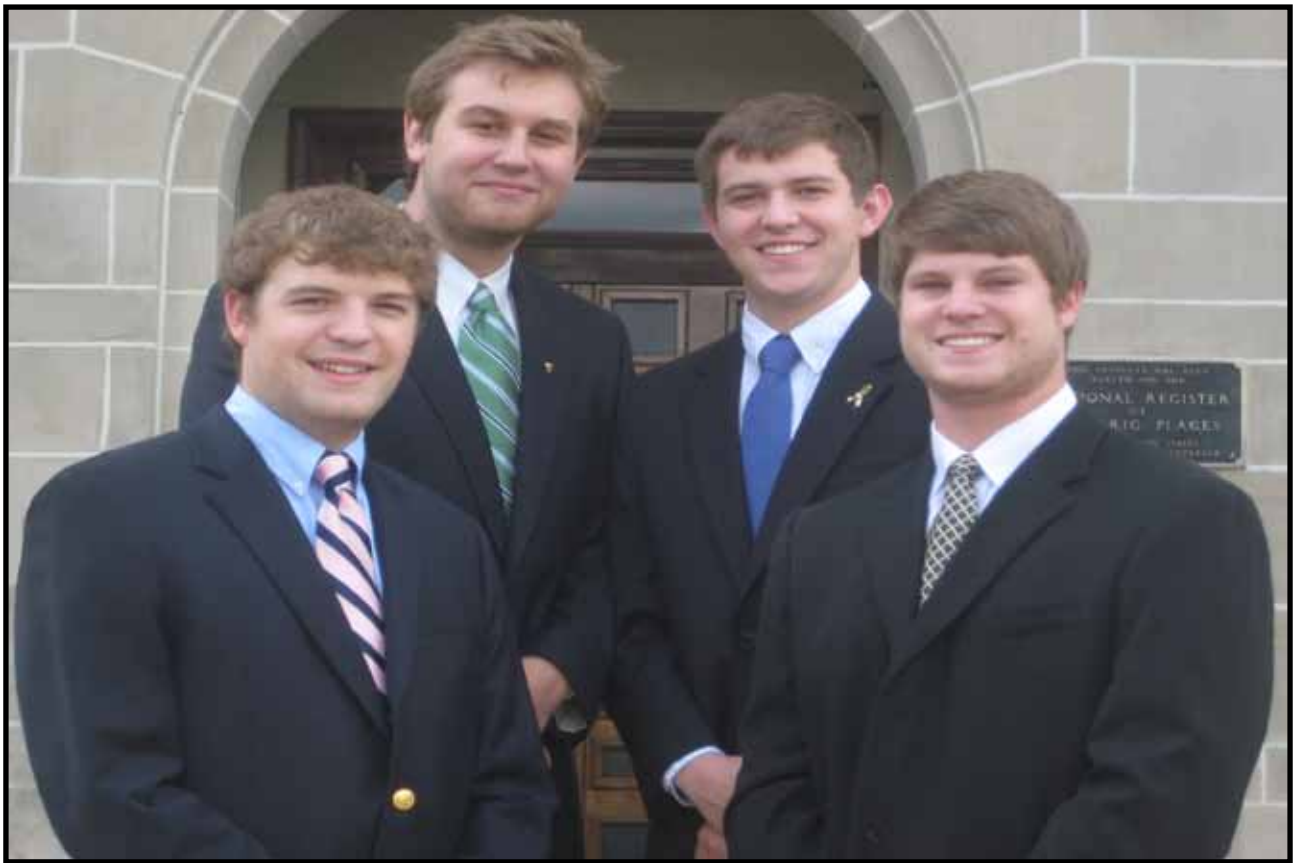
in our fraternity, and our commitment to personal achievement is evident to all. The man who wears the Beta badge carries a sense of personal pride in not only himself, but in his fraternity, and in the achievements of his brothers. Time and time again it has been said, “The first mark of a Beta shall be his Beta Spirit.” This spirit continues to lead the men of Beta Theta Pi to the highest peaks of success here, at the University of Oklahoma.

More than finding a place to live, or joining an organization, pledging Beta is a commitment to a family that serves together. A Beta can always depend on his brothers for support, and to share in his success. By pledging Beta, you will share in a tradition that is unequaled at the University of Oklahoma – Striving for and achieving the best.

I look forward to your meeting many Betas during your rush experience and hope that these meetings will linger in your mind as you give some thought to the men of Beta Theta Pi in your future at the University of Oklahoma.

Sincerely,  
*Thomas Reese*





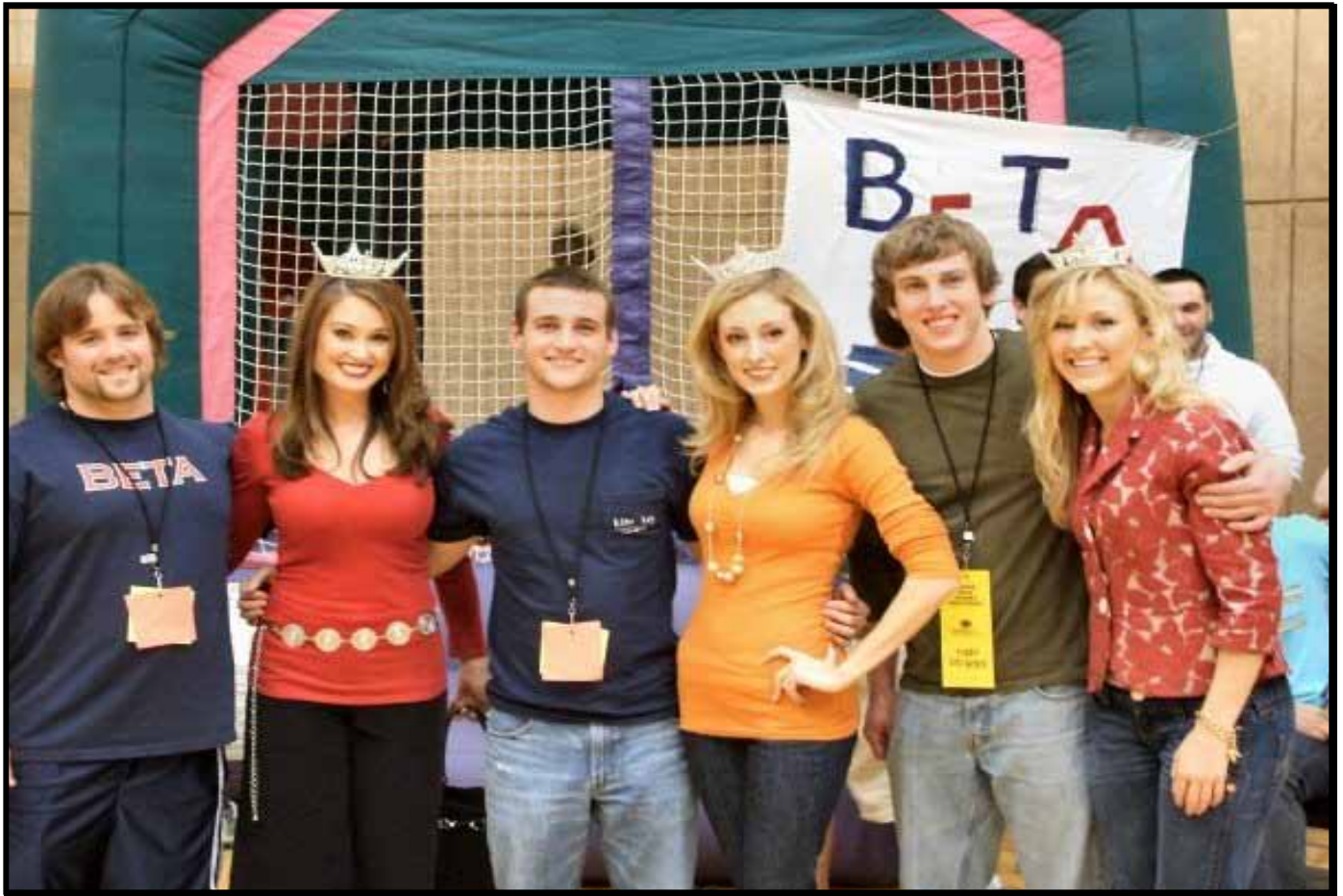
Beta Rush Team (L to R): Andrew Kuchel, Stan West, Josh Breeden (Rush Chairman), Luke Agee

*A Message from the Rush Chairmen:*

Welcome to the University of Oklahoma and congratulations on your decision to go through rush. The Greek system at the University of Oklahoma is without question one of the strongest in the nation. With that said, there are many things that each house has to offer. Be sure to keep an open mind in meeting the members of each house and also make an effort to get to know a good number of them. The Beta Theta Pi chapter at the University of Oklahoma is the largest Beta chapter in the country. This year, we will mark our 103<sup>rd</sup> year at the university and we plan to continue our work towards excellence. For the last century, Beta has been at the top of the academic, athletic, and social life at OU. Enjoy your time during rush and we look forward to meeting you in the coming months.

Best Regards,  
*Beta Rush Team*





(L to R) Betas members Phillip Pappas, Greg Dunlevy, and Ryan Copley pause for a picture during Dance Marathon. Beta was commended for their presence and effort during the event.

*“The many experiences at the Beta House were a valuable and meaningful addition to my college education.”*

**-Steven E. Moore '65**  
Chairman, President and CEO of OG&E



# PLEDGESHIP

The Men of Beta Theta Pi know there is more to college than the accumulation of honors and grades. The year must also include the social excitement and fine fellowship that are a part of Beta Theta Pi. Beta pledges spend their first semester at OU experiencing this commitment to excellence and fellowship. It is this commitment that distinguishes Beta from the ordinary group of college men.

The spirit of brotherhood at the Beta house is exceptional. Whether the occasion is informal basketball games on the house court, studying in the library, or playing intramural sports, Betas are working together. It is this spirit which accounts for the strength of Beta Theta Pi on the OU campus.

The hard work of today and a healthy respect for teamwork pay dividends by developing Beta into leaders of tomorrow. You'll be proud of the interest Betas take in the welfare of their brothers, building unity and purpose in all activities.

The success of Beta Theta Pi at Oklahoma is due in good part to an organized scholarship program, which includes a study hall program for our members and pledges. Pledges attend study hall five times per week. Our members, with diverse academic majors, are always available to help freshmen as well as upperclassmen with their classes. Our very best students visit pledge study hall during the semester to discuss with pledges the importance of developing good study habits.



experience all aspects of collegiate life.

An unbreakable bond of unity and friendship is formed among Betas through these activities. This bond will endure throughout each Beta's college experience and beyond.

In keeping with the rules and principles of the Beta Theta Pi General Fraternity, the University of Oklahoma and the OU Student Code, Beta Theta Pi observes a non-hazing policy for its pledgeship program. The observance of this policy creates an environment of trust and mutual respect among brothers ensuring a legacy for tomorrow.

This year will be filled with a busy social calendar, starting with the Victory Date Party after the first home game post rush week, and ending with Beta Lei in mid-April. Between study hall, functions with sororities, and invitation parties, pledges

# SCHOLARSHIP

## *Top Five Fraternity Standings Since 1948*

|                               | First     | Second    | Third     | Total     |
|-------------------------------|-----------|-----------|-----------|-----------|
| <b>1. Beta Theta Pi</b>       | <b>61</b> | <b>24</b> | <b>13</b> | <b>98</b> |
| <b>2. Delta Upsilon</b>       | <b>9</b>  | <b>18</b> | <b>21</b> | <b>48</b> |
| <b>3. Delta Tau Delta</b>     | <b>3</b>  | <b>18</b> | <b>25</b> | <b>46</b> |
| <b>4. Lamda Chi Alpha</b>     | <b>7</b>  | <b>16</b> | <b>18</b> | <b>41</b> |
| <b>5. Sigma Alpha Epsilon</b> | <b>2</b>  | <b>9</b>  | <b>6</b>  | <b>17</b> |

At 800 Chautauqua, academics are our number one priority. Excellence in scholarship has been a Beta tradition since our fraternity's founding 170 years ago. This tradition has inspired Beta chapters across the country to excel in academics, producing 80 Rhodes Scholars, more than twice as many as any other fraternity in the nation.

Beta's scholastic standing ranks second to no other fraternity on campus. At OU, Beta's name is synonymous with academic

excellence. We have received the President's Trophy for Academic Excellence for eight of the past ten years. In the 30 years during which the Interfraternity Council (IFC) awarded a scholarship trophy to the fraternity with the highest cumulative grade point average, Beta Theta Pi captured the trophy 25 times. The scholarship trophy is now retired at the Beta house.

At the Beta Theta Pi annual convention each summer, the Gamma Phi Chapter has received the Francis H. Sisson Award for chapter excellence a total of 12 times. We have also won the coveted John R. Knox Award for distinguished chapter excellence in scholarship, leadership, and upholding the principles of Beta Theta Pi a total of five times. Only eight chapters in the nation have received the Knox Award more than once (only two more than four times).

Our mission at the Beta house is the promotion of the principles of scholarship, leadership, achievement, and excellence with the goal of facilitating each brother's achievement of his maximum potential at OU. We take pride in our tradition of high standards.



## *President's Trophy for Academic Excellence*

|      |               |
|------|---------------|
| 2010 | Beta Theta Pi |
| 2009 | Beta Theta Pi |
| 2006 | Beta Theta Pi |
| 2004 | Beta Theta Pi |
| 2003 | Beta Theta Pi |
| 2002 | Beta Theta Pi |
| 2001 | Beta Theta Pi |



Members of Beta Theta Pi work closely together to achieve high standards of academic success. Beta Theta Pi was the first fraternity to adopt a required minimum grade point average for members. That tradition is preserved through our continuing commitment to academic excellence. This picture was taking at the 2009 National Convention, where the Gamma Phi Chapter was awarded the Sisson and Knox Awards.

**Top Five Grades**  
- Fall 2008 -

|                   |       |
|-------------------|-------|
| Beta Theta Pi     | 3.216 |
| Sigma Phi Epsilon | 3.146 |
| Lambda Chi Alpha  | 3.121 |
| Phi Delta Theta   | 3.044 |
| Delta Upsilon     | 3.043 |

*“Among my most treasured Beta benefits were enduring fraternal friendships and shared high standards and values that go with the responsibility to preserve Beta’s great tradition.”*

**-Honorable Ralph G. Thompson ‘53**  
United States Chief District Judge



**Top Five Grades**  
- Spring 2009 -

|                   |       |
|-------------------|-------|
| Beta Theta Pi     | 3.256 |
| Delta Upsilon     | 3.153 |
| Sigma Phi Epsilon | 3.128 |
| Lambda Chi Alpha  | 3.125 |
| Phi Delta Theta   | 3.068 |



Members of Beta Theta Pi at an Oklahoma basketball game

*“It is with a sense of pride that I identify myself as a Beta. It meant brotherhood and belonging during college. Beta’s members engender respect and high esteem in the civic and business communities.”*

**-Jerry Richardson ‘60**

President, Dub Richardson Ford



# Intramurals

Year after year, Beta Theta Pi signs the finest in former high school and college athletes. This makes intramural competition for Betas a very successful endeavor, as Beta has won the All-Greek Intramural trophy 14 times over the past 37 years.

In recent years, Beta has signed several young men that have been previously recognized as high school All-Staters and even athletes that have previously or currently participate in Division-1 athletics. Intramural sports range from flag football to raquetball and are a great way to keep the competitive athletic fire burning after the glory days of high school have ended.



Beta members (L to R) Tyler Ledlow, Matt Long, Eric Combs, and Jeff Vestring celebrate after winning the 2007 Dance Marathon 3-on-3 Basketball Tournament.

The front yard of the house also consistently serves as a place to play football, soccer, or just throw a baseball around. With our outdoor basketball and sand volleyball courts sitting conveniently outside the house, Betas have plenty of reason to stay physically active and find themselves at the top of the intramural rankings.



Junior Eric Combs (84) catches passes in warm-ups as a member of the Holiday Bowl champion Oklahoma Sooners.



Several Betas huddle up and call the play during a flag football game last fall. Flag football is perhaps the most popular of the intramural sports at OU.

# OU Betas & ACHIEVEMENTS

Nearly 3,000 men have been initiated into the Gamma Phi Chapter of Beta Theta Pi since its founding in 1907. The Chapter has over 1,500 alumni living in every county of Oklahoma, and in 49 states across the nation. The strength and quality of our alumni is unrivaled. With Beta's strong emphasis on scholarship and achievement, Betas have moved into the world to become successful doctors, lawyers, politicians, and businessmen. Following are just a few of Gamma Phi's achievements accomplishments at the University of Oklahoma.

- Oldest fraternity at the University of Oklahoma, founded in 1907
- Founded and chartered by the first president of the University, Dr. David Ross Boyd
- In the 30 years during which the Interfraternity Council (IFC) awarded the scholarship trophy, Beta Theta Pi captured the first place award 25 times.
- Over the last 40 years, Beta Theta Pi has won the All-Greek Intramural Trophy 14 times; Beta consistently ranks among the very best in athletics.
- Three of the presidents at The University of Oklahoma have been members of Beta Theta Pi
- Throughout history, many prominent Betas have left a legacy at the University of Oklahoma. Some buildings in and around campus are named in honor of our brothers. Those buildings are:
  - **Boyd House & Boyd Street:** residence of the University President, were all named in honor of Brother David Ross Boyd
  - **Buchanan Hall Buchanan Street:** named in honor of Brother James S. Buchanan, former President of the University of Oklahoma
  - **Felgar Hall:** named in honor of Brother J.H. Felgar, OU professor
  - **McCasland Tower and Muldrow Tower:** named in honor of prominent Betas' and Beta families
  - **Sam Vierson Gymnastics Center:** named in honor of Brother Sam Vierson.
- In the 124 semesters since 1948, Beta has placed first in grades for 61 semesters, and ranked in the top three for 98 semesters.
- The brothers of Beta Theta Pi have concluded 103 consecutive years of successful and distinctive brotherhood at the University of Oklahoma. Our chapter is a very close-knit organization backed by unparalleled alumni support. Beta Theta Pi has been, and will continue to be, a symbol of excellence on the campus of this university.
- The Beta house constructed in 1929, was placed on the United States Secretary of Interior's Register of National Historic Places. No other fraternity on campus is able to claim this honor.



tradition

excellence

**Pictured on next page:** (Left) Brother Jonathan Price broke ground on the site of the newly constructed Michael F. Price College of Business with his father Michael Price, President Boren and other university administrators. (Right) Several Brothers carve their names at the Annual Leadership Table Carving Ceremony



Several members of the Gamma Phi chapter of Beta Theta Pi pose with their awards received from the National Convention of Beta Theta Pi. Convention is a gathering of all Beta chapters nationwide.

*“Beta Theta Pi has been crucial to my involvement at the University of Oklahoma. It is my home away from home. Without a doubt, the friendships I have made through Beta will stay with me for the rest of my life.”*

-Cory Christofferson '09  
Treasurer, Gamma Phi chapter



integrity



(L to R) T.J. Hutchings, former President, John Gawey, former Vice President-External, House Mother Sue Overton, and former President Brad Brown accept honors from the Greek Awards Banquet in Spring 2007.

*‘My 1930 Beta pledge class was an unusually fine group of young men with whom to associate on a family level for four wonderful years. These outstanding men later became my lifelong friends.’*

**-William P. Longmire, Jr. M.D. ‘31**  
Professor Emeritus UCLA Medical School



# Leadership

At the University of Oklahoma, Beta Theta Pi is synonymous with leadership. Just like past years, the men of Beta Theta Pi are active in every facet of campus life. Betas serve positions in the **University of Oklahoma Student Association** (UOSA—Executive Branch and Student Congress), **Campus Activities Council**, and the **IFC**. Betas are members of the freshmen **President's Leadership Class** (PLC), **Crimson Club** (serving as President David L. Boren's right hand student ambassadors at foreign luncheons or conferences), **University, National Merit**, and **Regent Scholar** Programs (academic organizations in which Betas are always most prominent), **Mortar Board**, **Outstanding** (Top 12) **Freshmen**, **Outstanding** (Top 12) **Sophomores**, **Outstanding** (Top 12) **Juniors**, and **Pe-et** (Top 10 Seniors). Leadership is an exceptional quality; one that Beta Theta Pi instills in its members, which results in our chapter compiling a phenomenal list of achievements, awards, and honors.

Campus involvement is an integral part of the development of a man's character during his college years. Campus activities not only enhance an individual's appreciation of what the University offers, but also instills a sense of pride in individual accomplishment and cultivation of maturity. Taking on individual responsibilities is a means of diligence, reliability, and confidence—all of which Betas focused on this year. The men have a long tradition as a training ground for tomorrow's leaders—as early as Bid Day. Betas are recruited for campus activities by Betas themselves, creating a continuing cycle of each generation of Beta leaders being followed by the next. Campus and community leadership is a cornerstone tradition of Beta Theta Pi.



Brad Brown accepts a President's Trophy scholarship award.



# Beta Theta Pi

The coming school year looks to be stellar for the men of Beta Theta Pi. This fall, our new pledge class will team with the lovely ladies of Delta Delta Delta for University Sing. University Sing is a Campus Activities Council event showcasing the new members of many of OU's greek organizations in a Broadway-style musical show.



For homecoming week, we will be working in cooperation with the wonderful women of Delta Gamma. Homecoming at OU is a week long celebration that encompasses variety of events that facilitate pride and spirit prior to the homecoming football game. Last year, we were teamed with the Thetas for University Sing and took first place in the event.

*motivation - execution - achievement*

# 2010 & 2011 Preview



And as if that wasn't enough to look forward to, we will be teaming up with the women of Alpha Phi for Sooner Scandals, which is similar to U-Sing but is open to any member of a fraternity or sorority regardless of age. In 2009 we won scandals, and we came close in 2010. We are very anxious to do well in Sooner Scandals 2011.

No matter who you ask on campus, each of these sororities is the pinnacle of talented, intelligent, and beautiful women that a college campus has to offer. Our sterling reputation for success in campus events allows us to continue our involvement with the finest in OU's greek system.

## Beta Rush 2010

# SOCIAL LIFE

College has often been described as the best four years of a person's life. At Beta, this statement could not be more correct. Although academics are number one on Beta's priority list, social interaction comes shortly thereafter.

Our social schedule is jam-packed with events that people from all walks of campus. Here is a short preview of our main date party events:



The longest ongoing annual date party on campus, **Barn Dance** is perhaps our proudest tradition in date parties. A weeklong celebration capped by a two-night date party in



November, Barn Dance is an opportunity for our members to show off their country sides, hang out by the campfire and listen to country music all while enjoying the company of beautiful young country ladies.

**Loving Cup** is our formal date party event; many of our members wear tuxedos for the event. Held early in the spring semester, Loving Cup is the perfect opportunity to dress in classy attire and enjoy a night of singing and dancing.



**Beta Woodstock** is another date party we host in the spring. This is a date party that Beta had been doing annually years ago and now we are hosting it again. As the name states, it is based off of Woodstock from 1969. The date party is outside with live music, tie-dye shirts, lots of friends and lots of fun.

Our final date party of the year, **Beta Lei** is a luau-themed party that offers our members the chance to kick back and relax shortly before finals are set to begin. Beta Lei is one of the most anticipated events of the spring season, as students are eager to once again enjoy warm weather.



# Beta Theta Pi

*"My time as a pledge and member of Beta Theta Pi has shaped me into the man I am today. The relationships and principles that I have developed through Beta Theta Pi have not only carried me through an incredibly enjoyable and successful college career but will continue to enhance all future endeavors."*

*-Bradley J. Brown  
President 2007  
Gamma Phi*



*friendship*

# *brothers for life*



*"Pledging Beta was the most influential experience of my life. The friendships, brotherhood and education I received from being a Beta helped me throughout college and will continue to help me in my professional career."*

*-Michael P. Kurtz  
Gamma Phi President 2004*

*future CEOs. - Forbes Magazine*

**BΘΠ 21**

# Beta Theta Pi CAMPUS LEADERS

## Cory Lloyd



UOSA Student Body Vice President  
President's Leadership Class  
Crimson Club  
CAC General Council  
University Sing  
Executive Director 2009  
University Sing  
Vice-Chairman 2010  
CAC High School Leadership Conference Executive Staff Member and Counselor  
Camp Crimson/Sooner Orientation Operations Staff

## Preston Gunkel



President's Leadership Class  
P.A.C.E. Award (Top 1% of Freshmen)  
National Society of Collegiate Scholars  
OU Scholars Program  
Commuter Housing Fair Chairman  
Dance Marathon Staff  
CAC University Sing Executive Staff  
CAC Parent's Weekend Chairman  
Camp Crimson Counselor  
Big Brothers & Sister Mentor

## Taylor Huff



National Merit Scholar  
Big Man on Campus 2010  
Chevron-Phillips Scholar Mentor  
University of Oklahoma Student Association  
Director of Academics  
Student Congress Representative  
College of Engineering Dean's Leadership Council  
Tau Beta Pi Engineering Honor Society

## TJ Hutchings



Current Chapter President  
IFC Award for Community Service  
Children's Miracle Network Spokesman  
Big Brothers/Big Sisters Program  
Relay for Life  
Oklahoma Children's Cancer Association  
Norman Public Schools Volunteer  
Meals on Wheels Volunteer  
Camp Cavett Counselor  
Camp Crimson Counselor  
Dance Marathon Staff  
University Sing

## Dewey Bartlett



University of Oklahoma Student Association  
Vice President 2009  
Former Interfraternity Council President  
Crimson Club  
President's Leadership Class Alumni  
Alpha Lambda Delta Honors Society  
Camp Crimson Counselor  
E-1 Club  
Society of Petroleum Engineers

## Tyler Nunley



President's Leadership Class  
Alumni - Burr Scholar  
PE-Et (Top 10 Seniors)  
CAC Winter Welcome Week Chair  
CAC University Sing Executive Staff  
CAC General Council  
Gamma Beta Phi Honors Society  
International Advisory Committee American Liaison  
Camp Crimson Counselor  
Sooner Scandals Director

*Thinking fraternity life is too expensive?*

For the 2009-2010  
Academic Year

*Beta House Bill*

**\$6,400.00**

*University Housing*

(Walker, Adams or Couch Tower)

**\$7,376.00**



Consider these monthly expenses for living in an apartment if you share with two roommates.



|                             |              |
|-----------------------------|--------------|
| <b>Rent (your share):</b>   | <b>\$200</b> |
| <b>Electricity/Gas:</b>     | <b>\$45</b>  |
| <b>Telephone:</b>           | <b>\$25</b>  |
| <b>Cable TV:</b>            | <b>\$15</b>  |
| <b>High Speed Internet:</b> | <b>\$15</b>  |
| <b>Food:</b>                | <b>\$300</b> |
| <b>Total:</b>               | <b>\$600</b> |

*\*These are estimates if you rent your apartment for 9 months, (August to May). With these figures your cost of living for one year would be \$5,400.00. If you rent a house instead of an apartment, or if you have fewer roommates to share expenses, your monthly bill may even be higher.*

# SINGING

For more than 150 years Beta Theta Pi has been known as “The Singing Fraternity”. The Dragons, an octet composed of OU Betas, perform at campus events as well as Beta gatherings. The Dragons performed as special guests at the Beta National Convention in August. As of recent, they have released a CD including numerous Beta songs, as well as patriotic and Christmas songs.



The Dragons perform for the Centennial Gala at the McCasland Field House in October.



The Dragons perform for Mom's Day at the Beta house in March.



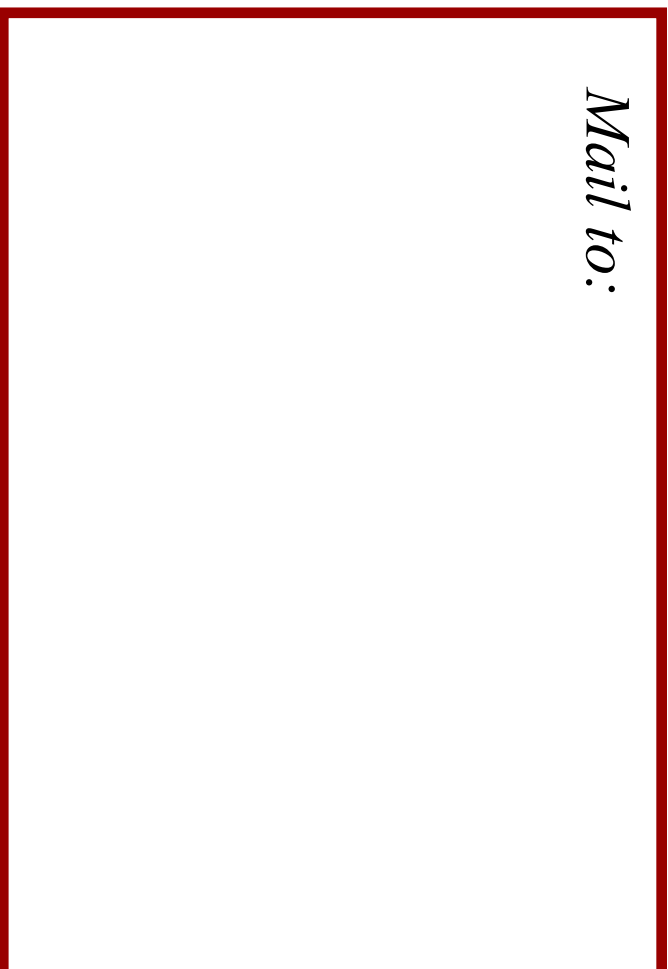
The Dragons perform for the Dallas-Ft. Worth Alumni in April.



A serenade practice in 1957

*Beta Theta Pi Fraternity  
800 Chautauqua  
Norman, OK 73069*

*Mail to:*



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**Beta Theta Pi Fraternity**  
**Rush 2010**

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